SSi Micro wins Startup Canada's National High-Growth Entrepreneurship Award for launching SSi Mobile in Nunavut

Ottawa, October 19, 2018 – In recognition of the launch of its new SSi Mobile cell phone service in Nunavut, SSi Micro received Startup Canada's National High-Growth Entrepreneurship Award. The Award is sponsored by Mastercard Canada and was one of sixteen categories honoured at the Grand Finale Awards Gala at the Shaw Centre in Ottawa last evening, October 18th.

"Congratulations to all of the 2018 National Startup Canada Awards winners," said **Victoria Lennox**, **Co-Founder and CEO of Startup Canada**. "Each one of these outstanding recipients has an immense impact on Canada' entrepreneurship and innovation sector and are building an inclusive, innovative, and competitive economy for the future."

"For 28 years, the SSi family has been committed to the vision that all northerners deserve access to leading-edge affordable telecommunications services, no matter how remote their community," said **Jeff Philipp, Founder and CEO of SSi Micro**. "Meeting the challenges of this commitment in the Arctic is no easy feat and can only be accomplished through innovation and perseverance. The launch of SSi Mobile in Nunavut represents an incredible effort by a great team, and to have their dedication and skill recognized by Startup Canada with this national award is truly an honour."

In May of this year SSi Micro won the Startup Canada regional award for the North in the same "high-growth" category, and as such competed against other regional winners across the country. The final selection was evaluated by the National Adjudication Committee, comprised of some of Canada's leading entrepreneurship and industry experts.

About the Startup Canada Awards
The Startup Canada Awards celebrate and distinguish outstanding achievement in advancing Canadian entrepreneurship.

The objectives of the awards are to:
- Celebrate those working to advance entrepreneurship in Canada;
- Increase awareness of the importance of strengthening Canada's entrepreneurship ecosystem and culture; and,
- Incentivize efforts and elevate the ambitions of the Canadian entrepreneurial community.

For more information, visit: **www.startupaward.ca**

About SSi Micro / SSi Mobile

Headquartered in Yellowknife, with a satellite teleport and network operations centre in Ottawa, SSi Micro designs, builds and operates telecommunications networks around the world. With 28 years of operating experience, SSi is a leader in delivering advanced satellite, broadband, fixed and mobile wireless solutions.

SSi understands first-hand the challenges faced in providing effective and affordable communications services to remote and outlying areas. SSi has launched broadband service into many markets where the internet previously did not exist, and in Canada's Arctic has served 56 remote communities across the NWT and Nunavut.

SSi thrives on innovation. Our slogan – People. Ideas. Technology. In 2000, we built the "first in Canada" mesh satellite network with wireless last mile connectivity. In 2005, we built the first broadband network to serve all 25 Nunavut communities. In 2013, we partnered with Cisco Canada to deliver the first ever 2-way video conferencing science sessions into northern classrooms. In 2017, we made communications history by delivering high-speed internet aboard the Canada C3 Expedition vessel as it sailed across the Arctic, enabling vital communications through the sharing of data, videos and live broadcasts to millions of Canadians.

SSi Mobile represents significant growth for SSi Micro. Over 3 years of planning, doubling of staff and a $75 million investment in 4G-LTE technology, ground infrastructure and satellite capacity have resulted in the much anticipated and highly successful launch of SSi Mobile on the Qiniq network in Nunavut, the "first ever" cellular service for most communities, with plans and pricing comparable to mobile service in the south.

For more information on SSi Micro and SSi Mobile, see: **www.ssimicro.com** and **www.qiniq.com**

About Startup Canada

Startup Canada is the national rallying community and voice for Canada's 2.3 million entrepreneurs. Since launching in 2012, Startup Canada has grown to represent more than 200,000 entrepreneurs and 50 grassroots communities from coast to coast to coast. Through digital programs and flagship events, Startup Canada is the network promoting, inspiring, educating, connecting and giving a voice to Canada's entrepreneurs; supporting them to start, operate and scale businesses that build a better Canada for the world today and for future generations.

For more information, visit: **www.startupcan.ca**

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